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EXECUTIVE SEARCH PLACEMENT



Gretchen Faust Jaspering has been named Executive Director of The Gulf Coast Exploreum Science Center in Mobile, Alabama after a national search conducted by Arts Consulting Group. Ms. Jaspering brings over twenty-five years of experience in science center management, IMAX theaters, marketing, public relations and organizational development to the position.

Ms. Jaspering served from 2005-2010 as President of the Giant Screen Cinema Association (GSCA), the international association whose purpose is to advance the business of producing and presenting giant screen experiences. GSCA boasts membership of more than 250 organizations in nearly 30 countries engaged in the production, distribution, and exhibition of giant screen film experiences. Prior to that time she was the Vice President of Sales and Marketing at the Saint Louis Science Center. Most recently, she has worked with various nonprofit organizations in addressing the challenges of how to most effectively use social media as a component of overall marketing strategies and has served as a consultant with the Foundry Art Centre, creating its development program.

"I am excited and honored to join the Gulf Coast Exploreum and the entire Exploreum family at this stage in the organization's history," said Ms. Jaspering. "I am energized by what has been accomplished at the Exploreum and look forward to delivering the highest levels of science, technology, engineering, and math (STEM) training and workforce development to the Gulf Coast region and throughout Alabama."

"We are very happy to welcome Gretchen Jaspering to the Gulf Coast Exploreum," said Search Committee Chairman Russ Ford. "Her breadth of experience in science centers, community relations, and in addressing the technological challenges ahead for IMAX will add tremendous value to the Exploreum."

"Congratulations to the Board, staff, and Search Committee for their tremendous work in the Executive Director search process," stated ACG President, Bruce Thibodeau. "Their objectivity, thoroughness, and commitment to the Exploreum's future are a testament to the quality of the organization, its people, and its programs."

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