

WILLEM BRANS, VICE PRESIDENT – NEW YORK

ARTS AND CULTURAL PROGRAM AND FACILITIES PLANNING, INSTITUTIONAL STRATEGIC PLANNING, CAPITAL CAMPAIGN AND FUNDRAISING COUNSEL

“The value of a good consultant is to unlock an organization’s previously hidden assets. Capital campaigns – for building projects, endowment, and other initiatives – can bring out strengths an organization never knew it had.”

A good consultant brings the fresh perspective of an outsider who draws out those hidden assets and talents in organizations and people.”

Mr. Brans joined Arts Consulting Group in January 2006 as Vice President in its New York office. He has over 30 years’ experience in arts management, financial analysis, development and fundraising, strategic planning, marketing, consulting, teaching, and writing. He has served in senior management positions and as a consultant to numerous arts, cultural, and educational organizations nationally and internationally.

Before joining ACG, Mr. Brans was Senior Vice President, Arts & Culture, at MSPG in New York. From 1997 to 2004 he served as CEO/Principal Consultant of Arts Resources International (ARI), a division of Artec. Mr. Brans served as Senior Vice President for Development at the National Audubon Society. From 1985 to 1994 he served successively as Senior Consultant, Vice President, and President at C. W. Shaver & Company, Inc., a New York-based fundraising and management consulting firm. Mr. Brans has also served as Executive Director of the American Symphony Orchestra in New York, Director of Development for the Dallas Symphony Orchestra, and Marketing Manager and Assistant General Manager of Dallas Ballet. Mr. Brans taught at Southern Methodist University. He holds a B.A. with Honors from the University of Texas at Austin and an M.A. from the University of Virginia, Charlottesville.

Mr. Brans’ client engagements include:

American Ballet Theatre
American Music Theater Festival, Philadelphia

AT&T Performing Arts Center, Dallas, Texas
Bakersfield Symphony Orchestra, California *
Ballet Idaho, Boise
Town of Barnstable, Massachusetts
Brooklyn Academy of Music
Center for the Performing Arts, Carmel, Indiana
Community Vision of Hilton Head, South Carolina
Curtis Institute of Music, Philadelphia
Dance New Amsterdam; New York *
Farnsworth Art Museum, Rockland, Maine
Four Rivers Center, Paducah, Kentucky *
Fox Cities Performing Arts Center, Appleton, Wisconsin *
Grand Opera House, Wilmington, Delaware
Iceland National Concert Hall and Conference Center, Reykjavik, Iceland *
Indianapolis Symphony Orchestra
Irish Repertory Theatre, New York
Key West Symphony Orchestra
Kimmel Performing Arts Center, Philadelphia *
League of American Orchestras
Levine School of Music, Washington, DC
Little Orchestra Society, New York
London Performing Arts Center, Ontario Canada*
Massachusetts Air & Space Museum, Bedford
Minneapolis Institute of Arts
Montclair Art Museum, New Jersey
Nashville Symphony Orchestra *
New Jersey Performing Arts Center
New Jersey Symphony Orchestra
New York City Opera
Orange County Performing Arts Center *
Pacific Symphony Orchestra *
Pagosa Springs Arts Alliance, Colorado
Paul Taylor Dance Company
Performing Arts Center, Akureyri, Iceland *
Performing Arts Center, Burlington, Ontario *
Philadelphia Museum of Art
Philharmonic Orchestra of the Americas, New York
Portland Museum of Art, Maine
Santa Fe Opera
Sarasota Symphony
Settlement Music School, Philadelphia
St. Louis County Center for the Arts, Duluth
Town of Stratford, Connecticut
Summerfest, Birmingham, Alabama
Utah Symphony and Opera, Salt Lake City
Walton Arts Center, Fayetteville, Arkansas
* At Artec