

## HERBERT A. CHESBROUGH, SENIOR CONSULTANT

### CLASSICAL & POPULAR MUSIC PROGRAM PLANNING, INTERIM MANAGEMENT SERVICES, STRATEGIC PLANNING, AND EXECUTIVE SEARCH

*"The core of any great arts organization is its program. The decisions that determine artistic direction affect the success of marketing, fundraising, and public support.*

*The governing Board, the staff and the volunteers in our business too often spend time and energy on the business of the arts before assuring the underlying quality of the art itself.*

*If the program that an institution presents to the public is the best possible, the work of arts management becomes joyous, meaningful, and important to the life of the community."*

Mr. Chesbrough joined Arts Consulting Group in May 2005 in its New York office. He was previously President and Executive Director of the Saratoga Performing Arts Center from 1983 to early 2005. Under his leadership the Center built and developed the National Museum of Dance, the Saratoga Chamber Music Festival, the Frehofer's Jazz Festival, the Saratoga Wine and Food Festival and schools in music and dance.

Mr. Chesbrough is credited with building the popular music program of the Saratoga Performing Arts Center to become one of the largest and most diverse in the country, presenting artists ranging from Frank Sinatra and Tony Bennett to the Grateful Dead and Dave Matthews Band. Under his leadership the New York City Ballet presented three full weeks of repertory each year and the Philadelphia Orchestra called SPAC its summer home for three weeks each year.

Mr. Chesbrough is also recognized nationally as a proponent of the expansion of the classical music genre. While at SPAC he led a variety of efforts each year to commission works by world renowned composers ranging from Richard Danielpour to Ned Rorem. Prior to serving as President and Executive Director of the SPAC, Mr. Chesbrough was the Center's General Manager.

Mr. Chesbrough's consulting experience includes as a programming consultant to the Dallas Symphony, the Finger Lakes Center for the Performing Arts, the New York State Fair and the Olympic Regional Development Authority in Lake Placid.

Mr. Chesbrough holds a Bachelor of Science degree from the State University at Albany with an emphasis in Finance and Accounting.

#### **Mr. Chesbrough's professional, client, and Board service includes:**

Arsenal Center for the Arts (MA)  
Arvada Center for the Arts (CO)  
Community Vision for Hilton Head  
Dallas Symphony Orchestra  
Empire State Plaza Center for the Performing Arts  
Empire State College Foundation  
Finger Lakes (NY) Center for the Performing Arts  
Joshua Freeman Foundation  
National Museum of Dance  
New York State Fair  
Olympic Regional Development Authority  
Park Avenue Armory (NYC)  
Proctor's Theatre (NY)  
Santa Fe Chamber Music Festival  
Saratoga Automobile Museum  
Saratoga Performing Arts Center  
Troy Savings Bank Music Hall  
Walton Arts Center